



2008 Competitor Confidentiality Agreement

I, the undersigned, have read the Confidentiality Agreement and the Policies and Procedures surrounding confidentiality for the 2008 Silicon Valley Boomer Business Plan Competition. I agree to participate in the 2008 Silicon Valley Boomer Business Plan Competition based on these policies and procedures. I agree to mark all areas of my executive summaries and business plans as "Confidential" if I would like them to be considered as such.

Signed: _____

Date: _____

Please note that if you have a team that is competing, only one team member needs to sign this document. Our expectation is that the entire team will be made aware of this document and the Confidentiality Agreement.

Please sign and mail to:

Jan Sola, Ph.D.
Associate Director
Executive Development Center – Leavey School of Business
Santa Clara University
500 El Camino Real
Santa Clara, CA 95053

Questions? Please e-mail us at competition_boomerventure@scu.edu.



2008 \$10,000 Boomer Business Plan Competition Policies and Procedures regarding Non-Disclosure

Copies of the executive summaries and business plans will be presented to all judges during the review process.

- Only the judges of the competition and organizers of the competition that are experts in the target market will review the business plans and summaries.
- To ensure that judges and expert staff are aware of confidential areas of business summaries and plans, participants must clearly mark such areas as “Confidential”.
- Judges and target market experts will be requested to verbally agree to a Confidentiality Agreement.
- Competitors will be requested to sign a letter stating they are aware of the Confidentiality Agreement.
- The top twenty contestants can have their names (or team member’s names) and a description of their business idea published on the Mary Furlong website. Confidential information should not be included in these descriptions. Contestants can share their contact information with their business idea on the website.
- Contestants may also be invited to describe their business idea(s) to the press.
- The top 5 contestants will be invited to present their business plans to the panel of judges and organizers of the competition that are experts in the target market.
 - Other attendees at the conference are invited to attend the presentations, and we anticipate press coverage of the event. Non-judge viewers of these presentations will not be a part of the confidentiality agreement. Please consider this when creating presentations.
 - In addition to the verbal presentation, written documents can be made available for the judge’s use only.
 - After the presentations, the judges will convene and then announce the top winner of the competition.